©DECA CORPORATE PARTNERS

DECA's National Advisory Board consists of companies, universities and organizations that affiliate with DECA Inc. to provide resources to your chapter for employment opportunities, college recruitment, school-based enterprise, fund-raising, and other classroom resources. We encourage you to utilize these partners for all of your chapter's needs.

WWW.DECA.ORG/PARTNERS
2017-2018

CLASSROOM RESOURCES/LEADERSHIP



AICPA

Start Here, Go Places. is an Association of International Certified Professional Accountants brand that helps students learn about careers in Accounting. StartHereGoPlaces.com is the destination for high school educators to go to find classroom activities, professional development articles and accounting content for their classroom. Students can visit the website to explore the different pathways a career in accounting will provide them.

🙎 EVAN WOLFF 🔀 Evan.wolff@aicpa-cima.com 🔲 919.402.4523 🦹 StartHereGoPlaces.com

	AMERIC
	The Amer
	professio
ΔHLEII	Cluster Ex
AMERICAN HOTEL & LODGING	Hospitali

AMERICAN HOTEL & LODGING EDUCATIONAL INSTITUTE (AHLEI)

The American Hotel & Lodging Educational Institute (AHLEI) provides hospitality-specific curriculum, textbooks, and professional development programs for students and instructors. Through their achievements in the Hospitality & Tourism Cluster Exam for their level, DECA members will be awarded the Certified Guest Service Professional (CGSP®) and/or Certified Hospitality Supervisor (CHS®) designation. Instructors can participate in the Certified Hospitality Instructor (CHI) or Certified Hospitality Educator (CHE®) programs. Hospitality scholarships are also open to DECA members through the American Hotel & Lodging Educational Foundation

	0 0					
•	ELIZABETH JOHNSON	$\succ\!$	ejohnson@ahlei.org	517.318.2359	K	ahlei.org



EDUCATIONAL INSTITUTE

AT&T ASPIRE

AT&T and the #DECAATTProject connects AT&T volunteers with local DECA chapters through special projects including presentations in the classroom and through workshops at AT&T worksites, presentations at state and regional DECA conferences and judging for DECA competitive events at all levels of competition.

DIANE PRUNER 🔀 diane_pruner@deca.org	703.919.4101	K	att.com/aspire
--------------------------------------	--------------	---	----------------



COMPETITION UNIVERSITY/CUSTOM RESOURCES FUNDRAISING

Competition University is the e-learning website to help DECA members prepare for competition. CU's tools and resources are designed to help students prepare, feel confident and excel going into competition. Custom Resources Fundraising offers a wide variety of products and programs to help DECA chapters raise funds for competition and travel expenses.

•	TARA RICHARDSON	$\succ\!$	sales@customresources.com	660.885.5635	K	competitionuniversity.com



GOODHEART-WILLCOX PUBLISHER

Goodheart-Willcox Publisher provides print and digital textbooks and online activities for DECA members in Business, Marketing, Finance, and Hospitality. G-W supports teachers and advisors with time-saving Online Instructor Resources, including lesson plans, answer keys, PowerPoint® presentations, and ExamView® Assessment Suite, as well as classroom

2	CATHY SCHEFFERS	$\succ\!\!\!<$	cscheffers@g-w.com		800.323.0440	K	g-w.com	
---	-----------------	----------------	--------------------	--	--------------	---	---------	--



HERFF-JONES

The real-life challenge of marketing the yearbook is perfect for a DECA team that thrives on sales success. The Herff Jones Marketing Challenge provides the perfect platform for collaboration!

•	CINDY DUBE	$\succ\!$	cjdube@herffjones.com		877.734.3733	K	bit.ly/herffjones_deca
---	------------	---	-----------------------	--	--------------	---	------------------------



JUNIOR TOURS

For more than 45 years, JUNIOR TOURS, has specialized in putting together tour packages that are educational and affordable. We'll customize an itinerary focusing of the financial, sports marketing and fashion industries that align with the DECA curriculum. Contact us today to begin planning a memorable trip for your students to New York City, Washington, D.C., or Chicago.

\succ	travel@juniortours.com	800.631.2241	K juniortours.com	
• • • •				



KNOWLEDGE MATTERS

Knowledge Matters, a DECA partner for over 17 years, offers teachers Virtual Business simulation software designed to engage today's students who spend their days using phones, tablets, and laptops. Eight different Virtual Business simulations are all online and browser-based and can be used to teach business, marketing, financial literacy, and personal finance. Knowledge Matters' annual DECA Virtual Business Challenge, with over 40,000 participants, is a popular DECA competition online and in person at ICDC.

<u>•</u> N	MAUREEN GINLEY	$\succ\!$	ginley@knowledgematters.com	413.203.4453	K	knowledgematters.com/highscho
_ r	MAUREEN GINLEY	\sim	ginley@knowledgematters.com	413.203.4453	-	knowledgematters.com/nighscr



LEAD2FEED

Lead2Feed Student Leadership Program is where leadership and service intersect for measurable results. Advisors register on Lead2Feed.org and use the lessons with their student team to complete a service project. Enter the Lead2Feed Challenge and win up to \$10,000 for your charity and technology for your school!

LINDA SPAHR Linda@Lead2Feed.org	703.887.4273	K	Lead2Feed.org
---------------------------------	--------------	---	---------------



M&M PRODUCTIONS

M&M Productions USA, founded in 1988, is a full-service event planning and production company, specializing in highly customized consultation and design services. We provide turnkey solutions for full production events, live broadcast services, event choreography and more.

MELISSA ELKINS	$\succ\!$	melkins@mmproductionsusa.com		1.800.711.0140	K	MMProductionsUSA.com
----------------	---	------------------------------	--	----------------	---	----------------------



MDA

The Muscular Dystrophy Association (MDA) is leading the fight to free individuals from the harm of muscular dystrophy, ALS and related life-threatening diseases that take away physical strength, independence and life. Whether you're looking to volunteer at a MDA Summer Camp or local office, organize a group of friends to participate in the MDA Shamrocks program and MDA Muscle Walk events, or run in a marathon, the ways DECA chapters can get involved, learn about community service and apply their marketing savvy to a meaningful cause are endless.

🙎 TRACEY GIANELLI 💹 deca@mdausa.org 🔲 206.612.4264 🦹 mda.org



M.E./D.E. SUPPLY COMPANY

M.E./D.E. SUPPLY COMPANY is your all-in-one source for state-of-the-art educational supplies and school store equipment. Products are carefully selected to meet the highest of standards in today's most advanced school stores. We can help you plan and select the best products to fit your student's needs and essential tools to develop a great training program.

STANLEY FREED

■ medesupply@aol.com

1.800.656.8590

■ medesupplycompany.com

MEN'S WEARHOUSE®

MEN'S WEARHOUSE

For 40 years, Men's Wearhouse has been helping young men look their best, with comfortable, great-fitting clothes for every occasion. From school fundraising programs to our popular "How to Dress for Success" seminar, which features job and college interview tips, we're committed to helping local communities thrive.

⚠ MIKE SINS ☑ partnerprogram@menswearhouse.com ☐ 888.970.1912 🦹 menswearhouse.com



NATIONAL SOCIETY OF HIGH SCHOOL SCHOLARS (NSHSS)

NSHSS is a lifetime membership that supports students on their high school to college and career journey. In addition to recognition of academic achievements, NSHSS offers access to more than \$2 million in scholarships annually to our members, and connects high-achieving scholars with colleges and universities around the globe. Be sure to check out the student scholarships and educator grant opportunities available to attend DECA ICDC each year.

HOLLY MCCALEB Molly.mccaleb@nshss.org 🔲 866.343.1800 🦹 nshss.org



NATIONAL STUDENT LEADERSHIP CONFERENCE (NSLC)

Since 1989, tens of thousands of outstanding high school students from across the United States and around the world have come to the NATIONAL STUDENT LEADERSHIP CONFERENCE to explore the qualities of effective leadership. Through interactive simulations and workshops, guest speakers and exclusive behind-the- scenes visits, students gain an insider's perspective on some of today's most sough-after professions.

.....

info@nslcleaders.org ☐ 800.994.6752 **k** nslcleaders.org



PIPER & JAFFRAY & CO.

As a DECA partner, Piper Jaffray (NYSE: PJC) provides teachers resources that will include the biannual Taking Stock With Teens legacy classroom Power Point presentation and case studies to be used as guides in the classroom to help students learn about real life finance and marketing.

★ KATHY DRISCOLL
 ★ Kathleen.x.driscoll@pjc.com
 ☐ 612.303.5533
 ★ piperjaffray.com



SALES & MARKETING EXECUTIVES INTERNATIONAL, INC. (SMEI)

Welcome to SMEI's program for DECA. SMEI is honored to have partnered with DECA for over 50 years! SMEI is the only non-profit professional association for sales and marketing operating worldwide. SMEI was founded in New York, NY in 1935.DECA members are entitled to a free membership with SMEI. Just visit www.smei.org/deca and get a free Student Membership. As a member you will have access to: educational Sales and Marketing Webinars, online networking with other members in our SocialLink ad-free platform, and discounted registration for conferences and free registration for select events..



SOCIAL ASSURITY

Social Assurity teaches DECA members how to use social media to build a compelling and reflective digital presence for a competitive edge in achieving their college and career goals. DECA has partnered with Social Assurity to deliver their acclaimed social media eCourses to DECA members via affordable chapter licenses.

▲ JAMIE FINCH

 jamie@socialassurity.com
 www.deca.org/partner/partners/social-assurity-llc/



STUKENT, INC

Stukent is a digital courseware provider used by over 700 instructors in over 40 countries. We developed the world's #1 digital marketing courseware, along with additional courseware that covers social media marketing, mobile marketing, visual media marketing, media planning, business data analytics, and digital marketing analytics.

 ▲ JOE HEDRICK
 ▲ Joe@stukent.com
 □ 1.855.788.5368
 ★ stukent.com



UNIVERSAL ORLANDO RESORT

Universal Orlando™ Youth Programs reimagines the classroom so students can explore their passions–from science to music to business. They'll gain valuable professional insights in our show-stopping performance opportunities, engaging music based workshops and unforgettable hands-on education programs that take learning to new heights.

.....



VANGUARD

Vanguard believes in taking a stand for all investors, treating them fairly, and giving them the best chance for investment success. A critical role in doing just this is educating our youth on financial literacy. Through My Classroom Economy, a classroom management tool promoted by Vanguard, we can begin to take a stand for all investors – even future investors.

SAVANNAH BOWER Savannah_bower@vanguard.com 919.671.5308 kmyclassroomeconomy.org

COLLEGE/UNIVERSITY RECRUITMENT



ART INSTITUTES

The Art Institutes system of schools are partnering with DECA to provide scholarship opportunities to graduating high school seniors. DECA members graduating in 2018 are eligible to receive a \$1,000 scholarship to attend The Art Institutes school of their choice. Additional scholarships will be available for DECA members who are first-place winners at the upcoming DECA Association Level (up to up to \$1,500) and/or DECA International Career Development Conference (ICDC, up to \$5,000 in addition to the DECA Association Scholarship and member amount) competitions.

x scholarships@aii.edu artinstitutes.edu



BALL STATE UNIVERSITY RESIDENTIAL PROPERTY MANAGEMENT PROGRAM

The Ball State University Residential Property Management Program offers online dual credit courses for students interested in real estate/property management. Our courses showcase the housing market and opportunities available in property management through job shadowing experiences and interaction with industry professionals.

.....

🙎 NATASHA KNIGHT 📈 nmsuttle@bsu.edu 🔲 765.285.5987 🦹 bsu.edu/rpm



BELMONT UNIVERSITY-THE JACK C. MASEY COLLEGE OF BUSINESS

At Belmont, we focus on experiential learning, providing a solid foundation for what is to come in the professional world. We help students determine what they are most passionate about and provide unique training opportunities through DECA and other student-led organizations, internships, and study abroad. Belmont's Collegiate DECA chapter allows you to carry on with your DECA career in a thriving and continuous learning environment.

TAYLOR DILLON taylor.dillon@belmont.edu G15.460.6920 k belmont.edu/business



BERKELEY COLLEGE

Berkeley College has been preparing students for successful careers since 1931. High school seniors who are members of DECA may apply for partial- and full-tuition scholarships. Berkeley College offers a series of free workshops in the NY/NJ/CT areas to engage your students on topics including personal finance, communication, and careers in fashion, healthcare, and law. A Berkeley associate will come to your school to deliver these exciting presentations that center on personal growth and development.

🙎 GRETCHEN ORSINI 🔀 HSCOutreach@Berkeleycollege.edu 🔲 800.883.2844 🦹 berkeleycollege.edu

BGSU.	College of Business

BOWLING GREEN STATE UNIVERSITY-COLLEGE OF BUSINESS

The College of Business at BGSU has an entrepreneurship program that has been recognized among the top 20 in the world! Your classroom can become involved with our program through The Hatch, our version of Shark Tank. The college also offers an entrepreneurship program aligned with this event to DECA advisors and classrooms.

			_			
2	SUSAN KOSAKOWSKI	$\succ\!\!\!\prec$	sekosak@bgsu.edu	419.372.0232	K	bgsu.edu/business



CORNELL UNIVERSITY-SC JOHNSON COLLEGE BUSINESS

The Cornell SC Johnson College of Business is a platform that elevates Cornell's two undergraduate business programs, the Dyson School of Applied Economics and Management and the School of Hotel Administration. Taking advantage of the world-leading elements of these programs, our students have an opportunity to be educated, network, and connect with their industry interests in an unprecedented ways.

ELI KOZIK 🔀 eak255@cornell.edu	u 🔲 607.255.6377 🦹 business.cornell.edu	
--------------------------------	---	--



FLORIDA INTERNATIONAL UNIVERSITY (FIU) CHAPLIN SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT

Florida International University's Chaplin School of Hospitality & Tourism Management proudly supports DECA chapters and initiatives. As one of the leading hospitality and tourism schools in the world, the Chaplin School invites DECA members to its Miami, Florida campus, while exploring bachelor's and master's degree opportunities in Hospitality Management.

JAN MACKO	$\succ\!$	jmacko@fiu.edu	305.919.45	30	•	hospitality.fiu.edu



FIDM

FIDM has been proud to partner with DECA for over 35 years, providing classroom resources, professional guidance, and support services. FIDM is a specialized, accredited college in California offering MBA, Bachelors, and Associates degrees in fashion, entertainment, business, interior design, visual and digital arts.

STEPHEN MCDOWELL SMcDowell@fidm.edu 800.262.3436	K	, fidm.edu
--	---	------------



GEORGIAN COURT UNIVERSITY

Georgian Court University can connect with classrooms and chapters who are looking to have an admissions and financial aid representative talk about the college search process and the process of financial aid. The discussion is not specific to GCU, but is meant to be an informative discussion.

JUSTIN G. ROY	$\succ\!$	jroy@georgian.edu		732.987.2764	K	georgian.edu
---------------	---	-------------------	--	--------------	---	--------------

......



HULT INTERNATIONAL BUSINESS SCHOOL

The global generation belongs to a world, and a future, that is changing faster than ever before. At Hult, your potential isn't limited by boundaries—here we'll help you blaze your own trail to become a leader not just of business, but of the world. Earn your Bachelor of Business Administration, in London, Boston and San Francisco.

MIRKO CHIAPPE	$\succ\!$	Mirko.Chiappe@hult.edu		1.617.619.1707	K	hult.edu/undergraduate
---------------	---	------------------------	--	----------------	---	------------------------



ISENBERG SCHOOL OF MANAGEMENT-UMASS AMHERST

Isenberg School of Management at the University of Massachusetts at Amherst partners with DECA to recruit DECA's academically prepared members who are ready to continue their studies in Management, Marketing, Operations and Information Management, Finance, Accounting, Hospitality and Tourism Management or Sport Management.

2	CHRISTINA MONTE	\times	crmont	e@isenl	berg.ur	mass.	edu	413.54	45.560)5	K	isenk	erg.	uma	iss.e	edu,	/			



JOHNSON & WALES UNIVERSITY

Johnson & Wales University is a private institution with more than 15,000 graduate, undergraduate and online students at campuses in Providence, Rhode Island; North Miami, Florida.; Denver, Colorado; and Charlotte, North Carolina. JWU is proud to recognize students' involvement with DECA and has awarded our applicants more than 1,000 DECA scholarships on average over each of the past five years.

2	TOM GAUTHIER	$\succ\!$	tgauthier@jwu.edu	401.598.4909	1	x jwu.edu				



LIFE UNIVERSITY

Life University is breaking boundaries in disciplines across the health and wellness spectrum by impacting and inspiring future leaders to become life-change agents. We encourage our students to think freely and embrace reformative ideas, allowing them to maximize their innate potential.

DAWN BARTON CADWALLADER	$\succ\!\!\!<$	dawn.cadwallader@life.edu		608.630.3564	K	life.ed
-------------------------	----------------	---------------------------	--	--------------	---	---------



LONG ISLAND UNIVERSITY

Long Island University is a multi-campus University System that offers 200+ academic programs on three major campuses. Study Entrepreneurship or Nursing in New York City, the center of the world, at LIU Brooklyn! Learn Accounting skills or Theater on the Gold Coast, the land of "The Great Gatsby" at LIU Post! Or explore Global Studies on 10 campuses, worldwide, with LIU Global.

.....

Christopher.Salute@liu.edu 🔭 liu.edu/global/

R·I·T

SAUNDERS
College of BUSINESS

RIT SAUNDERS-COLLEGE OF BUSINESS

Saunders College of Business is one of nine colleges at Rochester Institute of Technology and is accredited by AACSB. As proud sponsors of DECA, we encourage DECA members to access our classroom resources, including student giveaways, application fee-waiver requests, Skype in the Classroom Visits, and career-specific classroom care packages.

🙎 JENNA LENHARDT 🔛 undergrad@saunders.rit.edu 🔲 585.475.6916 🦹 http://bit.ly/ritsaunders



UNIVERSITY OF DELAWARE

The Diamond Challenge is the world's largest entrepreneurship competition for high school students, where they can put their new ideas in business and social innovation into action, working on teams of 2-4 alongside an adult advisor. The Diamond Challenge was created by the University of Delaware's Horn Program in Entrepreneurship in 2012 and has served more than 3,000 students globally with the opportunity to learn to be entrepreneurial and win part of the \$100,000 prize pool.

🙎 JULIE FRIESWK 🔀 julief@udel.edu 🔲 302.831.1527 🦹 diamondchallenge.org

EMPLOYMENT/INTERNSHIPS



JOURNEYS

Journeys loves DECA! We offer an annual scholarship, and also encourage DECA members to apply to Journeys at journeys.com/careers.

YOUR LOCAL STORE iourneys.com/careers



NAAEI (NATIONAL APARTMENT ASSOCIATION EDUCATION INSTITUTE)

NAA Education Institute (NAAEI) provides broad-based education, training and recruitment programs that attract, nurture and retain high-quality professionals and develop tomorrow's residential property management industry leaders. NAAEI can provide resources for use in the classroom to help promote careers in this dynamic industry, introduce students to internship and work-based learning opportunities and identify local NAA members for participation in DECA events and activities.

SARAH LEVINE slevine@naahq.org 908.232.2635 rpmcareeers.org



NAPA

Think NAPA (National Automotive Parts Association) is just a parts store? We are so much more! With 6,000 stores, 57 distribution centers and 16,000 NAPA auto care centers to support, we offer lots of awesome opportunities that you may not know exist. Within our partnership with DECA, we have proudly provided scholarship opportunities to DECA members and sponsored competitive events during ICDC. In addition to scholarships, NAPA also provides career exploration and advice, internships, and mentorship (national and local).

BENISE JONES

denise_jones2@genpt.com ☐ 678.934.5142



VECTOR

For more than ten years, Vector had been a part of DECA's National Advisory Board and #VectorLovesDECA. We are available to work with DECA chapters at the local and state level in the U.S. and Canada, and we are most passionate about helping students build their skills for life.

 ♣ HELEN BROWN
 ➡ Hbrown@cutco.com
 ➡ 267.221.6439
 ★ VectorLovesDECA.com



WALGREENS

As the neighborhood drugstore and retailer, Walgreens' goal is to make health and happiness simpler, easier and within reach. To our team members, Walgreens represents a unique opportunity to excel in their careers in a welcoming and inclusive environment. We offer the chance to work in a truly supportive environment, and be a part of a progressive organization dedicated to the well-being of our customers, team members and the communities we all call home.

🙎 JUSTEEN STREICH 🔀 justeen.streich@walgreens.com 📮 847.315.8215 🏌 walgreens.com

FUNDRAISING/SCHOOL-BASED ENTERPRISES



COUNTRY MEATS

Fundraising is easy with Country Meats, thanks to 14 great flavors of smoked snacks. We offer free marketing materials and free

🙎 LEAH THOMAS 🐹 leah@countrymeats.com 📮 1.800.277.8989 🏌 countrymeats.com/sample



Gear For Sports has been a major custom decorated apparel provider to the college bookstore market for over 30 years. Our brands include Gear For Sports, Champion and Under Armour. These brands provide customers with a single wear and performance outerwear. We are taking our expertise in the collegiate marketplace into the high school market and believe our

🙎 DAN DEFABIO 💢 dan.defabio@hanes.com 📮 913.693.2120 🔭 gearforsports.com



JOSTENS

For over 25 years, Jostens has partnered with educators to renew and energize school climate and culture, and inspire and engage young people on their path to graduation. Our products and services commemorate the moments that enrich us, test us and complete us, because those are the moments that matter.

LOGAN JOHNSON 🔀 logan.johnson@jostens.com 952.830.3377 **k** jostens.com



PEPSI CO CHILLED DSD

DECA chapters across the country benefit from the superior service and product selections supplied by PEPSI CO CHILLED DSD. DECA chapter leaders, educators, and students will also be excited to know all that Pepsico, Tropicana and Naked Juice are doing in their efforts toward package reduction, recycling and sustainability to show our support for our communities and our

🙎 JOHN WILSON 📈 john.wilson@pepsico.com 🔲 203.806.2002 🦹 Tropicana.com



SPARKLING ICE

At Sparkling Ice, we don't do bland. It's not in our sparkling waters, advertising, or company. We're taking a stand against bland, boring and dull. We're colorful. We're flavorful. We're fizzaful. We know our consumers aren't bland either and that's why we offer over 20 delicious fruit flavors to choose from, all without the calories. From our waters, teas and lemonades to our people and general attitude -with Sparkling Ice, you can say Goodbye to Plain and Hello to Plain Awesome.

Events@talkingrain.com 425.222.4900 sparklingice.com



SPIRIT FACTORY

Spirit Factory provides school groups with custom branded merchandise. From concept to design and delivery, we are here to help throughout the entire process. Additionally, chapters can stock their stores with custom branded merchandise through their affiliate, Spirit Box. Spirit Box teaches students how to run a business utilizing automated retail. DECA chapters across the country are offering school branded merchandise, convenience items and electronics to their students, faculty/staff and parents 24/7 through their Spirit Box automated retail business.

LISA BAIRD Lisa.Baird@Spirit-Factory.com 978.647.7666 Spirit-Factory.com



WEAR-A-KNIT

Wear-A-Knit's products consist of custom manufactured knitwear which includes headwear, mittens, and scarves. Stitch-It are the place for all your custom needs.

TERESA keresa@wearaknit.com 218.879.1203 kearaknit.com



1908 ASSOCIATION DRIVE, RESTON, VA 20191 | 703.860.5000 | deca.org

DECA Inc. is committed to creating and maintaining a healthy and respectful environment for all of our emerging leaders and entrepreneurs. Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, sexual orientation, or socio-economic status are treated equally and respectfully. Any behavior in the form of discrimination, harassment, or bullying will not be tolerated. It is the responsibility of all members to uphold and contribute to this climate.

If you have any questions reach out to the corporate and external affairs department.