**DECA Chapter Induction Ceremony**

**President:**

**DECA** prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.

The official DECA logo is a diamond shaped design. Each point of the diamond signifies a working part of the organization.

**Vice President of Leadership:**

The four points of DECA diamond symbolize (if you have a poster/sign of the DECA Diamond, put it up on display):

***Vocational Understanding***

The student acquires a firsthand knowledge of marketing and management and the opportunities available in a chosen career. This preparation allows the student to competently and confidently enter the world of business.

***Civic Consciousness***

Through both class and chapter activities, the student leaders to recognize obligations to the local community, thereby creating a sense of responsible citizenship.

***Social Intelligence***

Through DECA social events, the student is given an opportunity to participate in many activities designed to develop poise and social skills necessary in the business environment and in daily life.

***Leadership Development***

Through DECA activities, the student is given the opportunity to participate in local, state and national activities designed to develop leadership skills.

Our guiding principles explain how we fulfill our **mission** by addressing what we do and the outcomes we expect. Members of the DECA Club, we will now review the guiding principles.

**Vice President of Communications:**

DECA Prepares the next generation to be…

Academically Prepared

DECA members are ambitious, high-achieving leaders equipped to conquer the challenges of their aspirations. I acknowledge my duty to myself to continue to grow my skills that help me to become a better student. Understanding that my future is in my hands. I will be prepared for challenges and adversity in academics and in life. I will be resilient and use grit to be academically prepared.

**Vice President of Finance**

Community Oriented

Recognizing the benefit of service and responsibility to the community, DECA members continually impact and improve their local and broader communities. To be a part of a community is to be a part of something bigger than yourself. It pushes you to strive for unity and diversity. You become respectful and learn there is more to give.

**Vice President of Hospitality:**

Professionally Responsible

DECA members are poised professionals with ethics, integrity and high standards. I believe in holding myself accountable to those who depend on me. By being organized, I further prove to myself that I am destined for leadership. I make time for the more important things and strive to make the best decisions. Through these, I will grow to become the best version of myself.

**Vice President of Marketing:**

Experience Leaders

DECA members are empowered through experience to provide effective leadership through goal setting, consensus building and project implementation. I know that my generation is the future. It is with honor that I guide others to make good decisions and set an exemplary standard. I will openly share past experiences that have helped me to get where I am today because I want the next generation to be better. As an experienced leader, I know I can make a change.

**President:**

We will now induct new members of DECA.

New inductees, as your name is called, please step forward onto the stage to receive your token of membership. Once you receive your token of membership, please return to your seat.

**Induction of New Members DECA CHAPTER**

**(NAMES READ BY )**

**Creed – DECA Club**

**President:**

New inductees of DECA we will now state our creed. Please rise, raise your right hand, and repeat after me.

**DECA Creed**

I believe in the future which i am planning for myself in the field of marketing and management, and in the opportunities which my vocation offers.

I believe in fulfilling the highest measure of service to my vocation, my fellow beings, my country and my god, that by so doing, I will be rewarded with personal satisfaction and material wealth.

I believe in the democratic philosophies of private enterprise and competition, and in the freedoms of this nation. that these philosophies allow for the fullest development of my individual abilities.

I believe that by doing my best to live according to these high principles, I will be of greater service both to myself and to mankind.

Be seated! Congratulations, you are now an official member of the (school) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DECA Chapter.